

Title:

Urban Forestry 2020 - A Forum on the Future of the Urban Forestry Profession

Branching Out Session at the 2016 Conference of the International Society of Arboriculture

August 14, 2016

Fort Worth, TX

Summary:

Urban Forestry 2020 is a multi-institution study funded by the US Forest Service through the National Urban and Community Forestry Advisory Council. The project aims to develop research-based strategies for moving the urban forestry profession forward through developing a consensus-building framework among regional organizations and stakeholders as well as rigorous research to determine current perceptions of the profession and what influences those perceptions.

Goals of the Forum:

- Frame the current context of the urban forestry profession in the United States
- Summarize the key findings of our national studies on perceptions of urban forestry by college students, urban foresters, and allied professionals
- Discuss how urban foresters network within and amongst professions and utilize professional organizations to advance their careers
- Discuss preliminary recommendations of the Urban Forestry 2020 research team to the US Forest Service about the advancement of the urban forestry profession

Format of the Forum:

- Brief overview presentation by Urban Forestry 2020 team
- Small group discussion of findings and recommendations
- Panel discussion to summarize the small group discussions